

Sunday, July 1, 1979

Parade of Homes begins July 7

The 24th annual Parade of Homes, sponsored by the Austin Association of Builders, will open next weekend, July 7, and remain open through July 15, in Western Oaks.

Western Oaks is a 220-acre community in southwest Austin developed by J.W. Smith, located in Oak Hill, south of Lamar Boulevard, just off McCarty Lane.

The ten furnished and decorated models are situated on a cul-de-sac, Desert Oaks, in the community's recently developed Section II. Eight builders participating in the parade include Joe Gilbreth, Jack Hazzard, Bobby Mann, Bruce Kirtley, Robert Hageman, J.W. Smith, Erle Weekely and Dennis Scharfe.

According to Parade chairman Robert Mann, "Each house will be professionally furnished and decorated in a variety of styles and designs, adding to the overall attractiveness of the parade."

Mann also explained the purpose of a Parade of Homes is to give the building industry an opportunity to show the public innovations in design, construction and furnishings of new homes.

One of the reasons for selecting Western Oaks as the Parade site was its well-balanced, total-living community plan. For instance, to preserve the natural contours of the terrain, developer J.W. Smith designed wide, winding streets, with cul-de-sacs and underground utilities. He even curved streets around stands of oaks to save the trees.

Special care also went into the planning of the recreational amenities at Western Oaks. Three recreation centers are strategically scattered throughout the area, carefully placed so that each family lives only a few steps away from a recreational facility.

The model homes will be open from 12 noon until 9 p.m. on Saturdays and Sundays. During the week, the hours will be from 5 to 9 p.m.